

# UNDP TV stories planned for production for the HDR Launch

The UNDP Office Communication has produced eight television stories that will be available to broadcasters under embargo one week prior to the Human Development Report (HDR) launch. Please see list of stories available below.

The stories are each approximately three minutes long and deal with issues in the Report.

Additionally, the Office of Communication will also make available broadcast quality audio files for download and graphics from the Report.

The launch of the HDR in Brasilia, Brazil will also be made available to broadcasters on the day of the launch, 27 Nov 2007.

**PLEASE NOTE THAT ALL STORIES ARE EMBARGOED UNTIL 12:00 GMT 27 NOVEMBER 2007.**

The stories will be available for preview and broadcast quality download (MPEG 2) on the following FTP download site:

<http://hdr.undp.org/hdr4broadcast/>

You will then need to register to gain immediate access to the site.

The stories will also be distributed by Reuters TV and APTN prior to the launch and will be available for preview and download on [www.tvz.tv](http://www.tvz.tv) (login access can also be obtained from TVZ at [news@tvz.tv](mailto:news@tvz.tv))

**Stories available prior to the HDR launch:** (subject to change)

## 1. Climate Change—HDR

The United Nations Development Programme warns that the world's poorest people will suffer first and worst from the affects of climate change and may cause a reversal of human development across the globe. UNDP / Bangladesh / UN/ Recent /3.00 approx. /Natural with English

## 2. Climate Change—Adaptation

UNDP's Human Development Report says that the rich countries need to take up the challenge and help poor countries adapt to the changing climate. UNDP / Bangladesh / Netherlands/ Ethiopia / Recent /3.00 approx. /Natural with English

## 3. Climate Change— Mitigation

UNDP's Human Development Report calls for an eighty percent reduction in carbon emission by rich countries by 2050. The Report recommends the best ways to achieve this goal. UNDP/ Bangladesh / US / China / Recent /3.00 approx. /Natural with English

## 4. Climate Change—Water shortage

As the effects of climate change grow, various countries in across the globe will suffer water shortages as a result of receding glaciers. UNDP / Peru / Recent/ 3.00 approx. /Natural with Spanish



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United Nations  
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Programme

5. **Climate Change—Climate shocks**

Although specific climate shocks can not be attributed to climate change, UNDP's Human Development Report warns that catastrophic climate events will increase dramatically in the future. UNDP/ Haiti / Bangladesh / Recent/ 3.00 approx. /Natural with English

6. **Climate Change—Science**

Malte Meinshausen of the Potsdam Institute for Climate Change Impact explains the science behind the Human Development Report. UNDP / Germany // Recent/ 3.00 approx. /Natural with English

7. **Climate Change—Ecosystem collapse**

One effect of climate change may be the warming of sea temperatures, which will in turn bleach and destroy coral reefs across the globe. Fishing communities in Indonesia are already suffering the consequences as their coral reefs die out. UNDP / Indonesia // Recent/ 3.00 approx. /Natural with English

8. **Climate Change—Graphics**

Main graphics from the report in Video file format. UNDP/ Recent

9. **Climate Change—HDR launch**

President Luiz Inácio Lula da Silva of Brazil and the UNDP Administrator Kemal Derviş launched the 2007 Human Development Report that deals with climate change and how it impacts the world's poor. UNDP / Brasilia, Brazil /27/11 / 3.00 approx. /Natural with English and Portuguese