



# PROJECT Fact Sheet

United Nations Development Programme



*Enhancing Transparency and Credibility of CSR Practices through Establishment of CSR Performance Assessment and Monitoring Systems in New EU Member States*

## Brief description

Corporate Social Responsibility (CSR) is a concept whereby companies integrate social and environmental concerns in their business operations and in their interactions with stakeholders on a voluntary basis. CSR is an important tool for private sector to actively contribute to the sustainable development, which is a long-term goal of the EU. The Project aims to enhance the transparency and credibility of CSR practices and lay a basis for country level CSR measurement and monitoring systems in selected EU member states: Bulgaria, Hungary, Lithuania, Poland and Slovak Republic.

## Objective

The main objective of the Project is to enable measuring and monitoring CSR performance and the level of excellence achieved in CSR practices at macro and micro levels in project countries through development of country level CSR performance indicators and CSR practice monitoring systems and brokering agreement on them, building capacities for such monitoring, as well as developing/testing self-assessment tools for companies and enhancing their capacities to apply performance indicators.

## Activities

The Project activities fall under two components:

- Development of a country level CSR performance measurement system, through research and consultations, in order to assess and monitor CSR excellence in project countries. This will include a) development of a country level measurement system and b) training of country representatives on the practical application of the CSR performance measurement methodology.
- Developing and strengthening capacities of companies to assess their own CSR performance by a) developing of a company level CSR performance self-assessment tool; b) training of trainers on the use of the CSR performance self-assessment tool and c) developing a handbook on self-assessment practices.

## Project details

*Funded by the European Union, the Project is led by UNDP Office in Lithuania and is implemented by UNDP Offices in Project countries.*

### Duration:

December 2009/December 2010

### Project budget:

307 453 USD

### Practice area:

Poverty Reduction

### Specific area:

Private Sector Development

### Project countries:

Bulgaria, Hungary, Lithuania, Poland and Slovak Republic.

### Donors:

European Commission, Government of Poland, UNDP

### Project Coordination Office:

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